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March 2, 2026

Company name: SUNNY SIDE UP GROUP Inc.
Listing: Tokyo Stock Exchange
Securities code: 2180
Representative: Etsuko Tsugihara, President
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Notice Concerning Completion of Acquisition of Shares of BILCOM Inc. (to Make it a Subsidiary)

SUNNY SIDE UP GROUP Inc. (the “Company”) hereby announces that, based on the information disclosed in the timely disclosure dated January 26, 2026, titled "Notice Concerning Acquisition of Shares of BILCOM Inc. (to Make it a Subsidiary)," the Company has today completed the acquisition of all shares of BILCOM Inc., and has made the said company its consolidated subsidiary.

1. Overview of the subsidiary subject to be transferred

(1) Name	BILCOM Inc.
(2) Location	2-31, Roppongi 6-chome, Minato-ku, Tokyo
(3) Job title and name of representative	Shigeru Ota Representative Director, CEO
(4) Description of business	Operations including integrated PR consulting, the cloud-based PR measurement tool "PR Analyzer," and the advertising media database "Monthly Media Data."
(5) Share capital	20 million yen
(6) Date of establishment	October 8, 2003
(7) Major shareholders and ownership ratios	SUNNY SIDE UP GROUP Inc. 100.0%

2. Date of share acquisition

March 2, 2026