



September 26, 2025

Company name: SUNNY SIDE UP GROUP Inc.
Listing: Tokyo Stock Exchange
Securities code: 2180
Representative: Etsuko Tsugihara, President
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Notice Concerning Appointment of Directors and Executive Officers

SUNNY SIDE UP GROUP Inc. (the “Company”) hereby announces the appointment of directors and executive officers as approved at the Annual General Meeting of Shareholders and the Board of Directors held today. Details are provided below.

1. Appointment of Directors (Effective as of September 26, 2025)

Title	Name
President	Etsuko Tsugihara
Representative Director and Vice President	Norihito Watanabe
Outside Director [Independent]	Toru Nagai
Director (Full-time Audit and Supervisory Committee Member)	Akira Shirai
Outside Director (Audit and Supervisory Committee Member) [Independent]	Mari Fujii
Outside Director (Audit and Supervisory Committee Member) [Independent]	Keiko Hattori

2. Appointment of Executive Officers (Effective as of September 26, 2025)

Title and Responsibilities	Name
Senior Managing Executive Officer (Group Management Strategy)	Shinya Kobayashi
Executive Officer (President's Office)	Emi Tanimura
Executive Officer (Group Administration and Management)	Atsuya Otake
Executive Officer (Enhancement of Group Synergies, Food Marketing and Brand Communications)	Masato Kokubo
Executive Officer (Regional Revitalization and Business Support for Japanese and Global Companies)	Hidetoshi Nakata