


3 YEARS TO GO UNTIL THE 2020 TOKYO OLYMPIC / PARALYMPIC GAMES



SSU will be your concierge!

Tokyo will be hosting the 2020 Olympic/Paralympic Games in 3 years, and SUNNY SIDE UP wants to be your number one choice for new and exciting activities! **“Don’t think about why it can’t be done, but how we can make it happen.”** At SUNNY SIDE UP, we pride ourselves in being able to meet almost any type of request from our clients. With a wide range of services reaching far beyond standard PR and promotion, let us be your concierge for that one of a kind project!

We've made it happen

<p>“Bring Michael Jackson to my home!” </p> <p>PR/Promotion</p>	<p>“Make the losing professional baseball team famous!” </p> <p>PR/Promotion</p>	<p>“Bring a popular US event to Japan!” </p> <p>PR/Event</p>	<p>“Run with an Olympic athlete!” </p> <p>Sports Marketing/Event</p>
<p>“Have a pavilion during the Olympics!” </p> <p>Promotion</p>	<p>“Introduce the world’s most famous breakfast to Japan!” </p> <p>PR/Marketing</p>	<p>“Create a firework spectacle that defies imagination!” </p> <p>PR/Event</p>	<p>“Prevent the death of needy children (one every 3 seconds)!” </p> <p>Promotion/CSR</p>

About SUNNY SIDE UP :

One of the largest PR enterprises in Japan, SUNNY SIDE UP has been faithful to its company philosophy “Let’s have Fun” since its establishment in 1985. Backed by more than 30 years of experience in the industry, SSU has created new and innovative social movements to showcase its many service areas which include strategic PR, marketing communications, sales promotion and sports marketing. SSU was ranked 17th in a recent global agency ranking and continues to test the limits of the PR industry.

AWARDS:



Our work:

www.ssu.co.jp/eng/works/

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About us:

www.ssu.co.jp/eng/