

**SUNNY SIDE UP WINS BRONZE STEVIE® AWARD
IN 2016 INTERNATIONAL BUSINESS AWARDS®**

SUNNY SIDE UP, INC., a Japanese PR enterprise agency, was named the winner of a **Bronze Stevie® Award** in the **Public Relations Agency of the Year** (China, Japan and Korea) category in The 13th Annual International Business Awards, making it the highest ranking PR agency in Japan. A record total of more than 3,800 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration.

SUNNY SIDE UP submitted detailed information about ten major projects for consideration, including its involvement in RockCorps supported by JT, OMOTENASHI Selection, LGBT and brand management for “bills” restaurants.

Details about The International Business Awards and the lists of Stevie Award winners are available at: www.StevieAwards.com/IBA

International Business Awards:

The International Business Awards are the world’s premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2016 IBAs received entries from more than 60 nations and territories.

About SUNNY SIDE UP, INC.:

Established in 1985, SUNNY SIDE UP is one of the largest PR agencies in Japan and has continuously and successfully set the standard for innovative modern trends, events, and movements over the past 30 years. SSU can provide strategic and workable solutions (marketing, communication, and PR/promotion services) from home and abroad, for international clients as their Japanese partner - a “Japan Concierge”.

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