



May 31, 2016  
SUNNY SIDE UP, Inc.

## **SUNNY SIDE UP chosen as PRWeek Asia Best Places to Work Contest Winner**

SUNNY SIDE UP, Inc., a Japanese PR enterprise agency, was chosen as one of the recipients for the first PRWeek Asia Best Places to Work contest. The award recognized 10 organizations for their innovative practices to recruit and retain the best talent. The award is based on questionnaires submitted by at least 10 percent of employees rating their employer on various factors such as employee benefits and working environment. SUNNY SIDE UP (SSU) was chosen as one of 3 agencies in the medium-size category.

<http://www.prweek.com/article/1395638/winners-first-prweek-asia-best-places-work-contest-announced#64UPRtHUVc43vGc7.99>

### About SUNNY SIDE UP, Inc.:

Established in 1985, SUNNY SIDE UP is one of the largest PR agencies in Japan and has continuously and successfully set the standard for innovative modern trends, events, and movements over the past 30 years. SSU gained attention as the first PR agency in Japan to recognize and expand upon the commercial value of athletes.

Further expanding our realm of business for the ever growing international market, SSU launched the Global Communications Unit (GCU) in 2014, using our experience launching and promoting various services and events from home and abroad throughout Japan.

SSU prides itself in being innovative and creative, not only in the services offered to our clients, but also our team's working environment.

More details available on the PRWeek website:

<http://www.prweek.com/article/1395814/prweek-asias-best-places-work-winners-own-words-sunny-side>

Interested in establishing your business in Japan or expanding your business in to markets outside of Japan? Contact us for detailed information about our global services and activities:

### For further inquiries:

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