

**SUNNY SIDE UP ranks 19th in Global Top 250 PR Agency Ranking 2016
(We're Number 1 in Japan!)**

SUNNY SIDE UP, Inc., a Japanese PR enterprise agency, was ranked 19th in the recently released Holmes Report Global Top 250 PR Agency Ranking for 2016, making it the highest ranking PR agency in Japan. Based on submitted revenue information for 2015, only 4 Japanese PR agencies were listed in the top 250 for 2016. It is the first time SUNNY SIDE UP (SSU) submitted their information for consideration.

Holmes Report Global Top 250 Agency Ranking 2016:

<http://www.holmesreport.com/ranking-and-data/global-communications-report/2016-pr-agency-rankings/top-250>

About SUNNY SIDE UP, INC.:

Established in 1985, SUNNY SIDE UP is one of the largest PR agencies in Japan and has continuously and successfully set the standard for innovative modern trends, events, and movements over the past 30 years. SSU gained attention as the first PR agency in Japan to recognize and expand upon the commercial value of sports athletes, not only representing professionals such as Hidetoshi Nakata, but also taking advantage of their visibility to promote products and services.

Further expanding our realm of business for the ever growing international market, SSU launched the Global Communications Unit (GCU) in 2014, using our experience launching and promoting various services and events (entertainment, sports, fashion, film, etc.) from home and abroad throughout Japan. For instance, our recent activities have involved brand marketing for such organizations as bills restaurants and RockCorps. In this way, GCU provides strategic and workable solutions (marketing, communication, and PR/promotion services) for international clients as their local Japanese partner - a "Japan Concierge". For more details about SSU, please visit our website: <http://www.ssu.co.jp/eng/>

Interested in establishing your business in Japan or expanding your business in to markets outside of Japan? Contact us for detailed information about our global services and activities:

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